



Background to the 5th Call for Applications



**@ Transnational Project Development Workshop
January 26th, 2010 - Antwerp
Carsten Westerholt, North Sea Region Programme Secretariat**



Stakeholder Consultation





First, Second, Third and Fourth Call

Projects Approved

Project Acronyms under each Area of Intervention

Priority 1: 12

Building on our capacity
for innovation

Areas of Intervention

1.1 Building the innovation
capacity of business

NMU, ERIP

1.2 Building the transnational
dimension of clusters and
research and innovation networks

e-CLIC, IFP, NSSP, Power
Cluster, Smart Cities,
POYO, ClimaFruit

1.3 Building society's and the
institutional capacity for
innovation

Skint, CCC, North Sea
Supply

1.4 Promoting the adoption and
use of ICT applications

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Priority 2: 15

The sustainable management
of our environment

Areas of Intervention

2.1 Sustainable development of the
coastal land and sea areas through
integrated coastal zone management

LNS, TIDE, BLAST, SUSCOD

2.2 Developing preventive and
responsive measures to address acute
and chronic marine pollution

Ballast Water

2.3 Adapting to and reducing risks
posed to society and nature by a
changing climate

Aquarius, CLIWAT, CPA, DiPol,
Mare, SAWA, BioCHAR

2.4 Promoting environmentally
responsible energy production
practices

enerCOAST, C2CI, North Sea
SEP

Priority 3: 4

Improving the accessibility
of places in the NSR

Areas of Intervention

3.1 To promote regional
accessibility strategies

CARE-North

3.2 To promote the development
of multi-modal and transnational
transport corridors

StratMoS

3.3 To promote the development
of efficient and effective logistics
solutions

Dryport, NS Frits

Priority 4: 8

Promoting sustainable and
competitive communities

Areas of Intervention

4.1 Tackling the needs of areas
in decline

DC NOISE, VRA

4.2 Promoting sustainable
growth solutions for expanding
areas

MP4, CAI, Waterways for
Growth, SURF

4.3 Promoting energy efficiency
in settlements

ANSWER, Build with Care



Interventions of Main Concern

Priority 1: 12

Building on our capacity for innovation

Areas of Intervention

1.1 Building the innovation capacity of businesses

NMU, ERIP

1.2 Building the transnational dimension of clusters and research and innovation networks

e-CLIC, IFP, NSSP, Power Cluster, Smart Cities, POYO, ClimaFruit

1.3 Building society's and the institutional capacity for innovation

Skint, CCC, North Sea Supply

1.4 Promoting the adoption and use of ICT applications

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Priority 2: 15

The sustainable management of our environment

Areas of Intervention

2.1 Sustainable development of the coastal land and sea areas through integrated coastal zone management

LNS, TIDE, BLAST, SUSCOD

2.2 Developing preventive and responsive measures to address acute and chronic marine pollution

Ballast Water

2.3 Adapting to and reducing risks posed to society and nature by a changing climate

Aquarius, CLIWAT, CPA, DiPol, Mare, SAWA, BioCHAR

2.4 Promoting environmentally responsible energy production practices

enerCOAST, C2CI, North Sea SEP

Priority 3: 4

Improving the accessibility of places in the NSR

Areas of Intervention

3.1 To promote regional accessibility strategies

CARE-North

3.2 To promote the development of multi-modal and transnational transport corridors

StratMoS

3.3 To promote the development of efficient and effective logistics solutions

Dryport, NS Frits

Priority 4: 8

Promoting sustainable and competitive communities

Areas of Intervention

4.1 Tackling the needs of areas in decline

DC NOISE, VRA

4.2 Promoting sustainable growth solutions for expanding areas

MP4, CAI, Waterways for Growth, SURF

4.3 Promoting energy efficiency in settlements

ANSWER, Build with Care

Programme aim:

To make the North Sea region a better place to live, work and invest in

1. Increase the overall level of innovation taking place across the North Sea region

2. Enhance the quality of the environment in the North Sea region

3. Improve the accessibility of places in the North Sea region

4. Deliver sustainable and competitive communities

Priority 1: Building on our capacity for innovation

Objective 1: Building the innovation-capacity of businesses

Objective 2: Building the transnational dimension of clusters and research and innovation networks

Objective 3: Building society and the institutional capacity for innovation

Objective 4: Promoting the adoption and use of ICT applications

Priority 2: The sustainable management of our environment

Objective 1: Sustainable development of the coastal land and sea areas through integrated coastal zone management

Objective 2: Developing preventative and responsive measures to address acute and chronic marine pollution

Objective 3: Adapting to and reducing risks posed to society and nature by a changing climate

Objective 4: Promoting environmentally-responsible energy production practices

Priority 3: Improving the accessibility of places in the NSR

Objective 1: To promote regional accessibility strategies

Objective 2: To promote the development of multi-modal and transnational transport corridors

Objective 3: To promote the development of efficient and effective logistics solutions

Priority 4: Promoting sustainable and competitive communities

Objective 1: Tackling the needs of areas in decline

Objective 2: Promoting sustainable growth solutions for expanding areas

Objective 3: Promoting energy-efficiency in settlements



Allocation of Funding

ERDF (in Euro)		budget	allocated	%	available	%
Priority	1.	28,649,856	24,303,199	85	4,346,657	15
	2.	39,067,986	38,263,457	98	804,529	2
	3.	39,067,986	9,204,440	24	29,863,546	76
	4.	23,440,792	19,188,288	82	4,252,504	18
Total		130,226,620	90,959,384	70	39,267,236	30

Norwegian ERDF equivalent (in Euro)		budget	allocated	%	available	%
Priority	1.	1,980,000	2,260,239	114	-280,239	-14
	2.	2,700,000	1,786,812	66	913,188	34
	3.	2,700,000	968,920	36	1,731,080	64
	4.	1,620,000	1,578,731	97	41,269	3
Total		9,000,000	6,594,702	73	2,405,298	27



Priority 1 – Building our capacity for innovation

General recommendations:

- Focus on SMEs
- Links to overcome the economic crisis
- New target groups and/or stakeholders within the private sector, especially the knowledge segment

Priority 1 – Building our capacity for innovation

Issues not yet addressed:

- Area of intervention 1.1
Building the innovation capacity of businesses
- Area of intervention 1.4
Promoting the adoption and use of ICT applications

Priority 1 – Building our capacity for innovation

Useful links:

- Update of the i2010 strategy - EC's Digital Competitiveness Report
 - ICT as a driver of economic recovery
 - lead contributor to Lisbon's growths and jobs agenda
 - creating a 100% connected economy through high speed and open internet for all
 - ICT crucial to a competitive knowledge based economy



Priority 2 – The Sustainable Management of our Environment

Issues not yet addressed:

- Area of intervention 2.2
Developing preventive and responsive
measures to address acute and chronic marine
pollution



Priority 3 – Improving the accessibility of places in the NSR

General comments:

- Accessibility = transport - communication - energy
- Accessibility of all transport modes, not only maritime transport
- Sustainable transport
- Boosting the eco-efficient economy

Priority 3 – Improving the accessibility of places in the NSR

Issues not yet addressed:

- Area of intervention 3.1
Promote regional accessibility strategies
- Area of intervention 3.2
Promote the development of multi-modal and transnational transport corridors
- Area of intervention 3.3
Promote the development of effective and efficient logistics solution



Priority 3 – Improving the accessibility of places in the NSR

Useful links:

- A number of recent EU policy documents about
 - Future of transport
 - TEN-T
 - Urban Mobility
 - Maritime transport
 - Greening Transport
 - Logistics



Priority 3 – Improving the accessibility of places in the NSR

Energy:

Innovative solutions for:

- Accessibility of energy (-grids)
- Availability of energy logistics



Priority 4 – Promoting Sustainable and Competitive Communities

Issues not yet addressed:

- Area of intervention 4.1
Tackling the needs of areas in decline



Priority 4 – Promoting Sustainable and Competitive Communities

General comments:

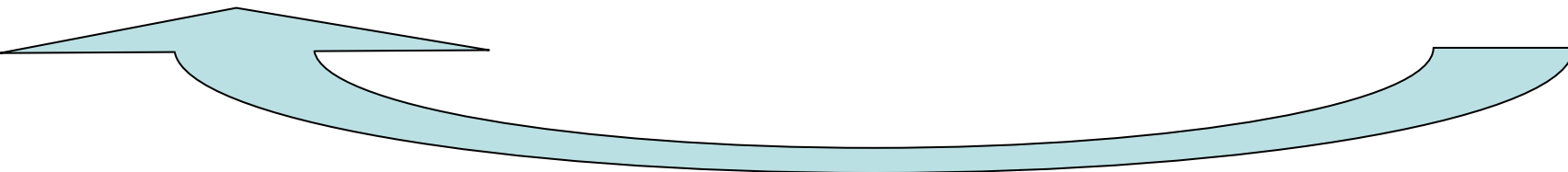
- Project proposals with a largely spatial and broad approach in Aol 4.1
- Programme seeks for focused approaches
- Macro regional scale to be taken into account



Interfaces between Priorities

P1

P3

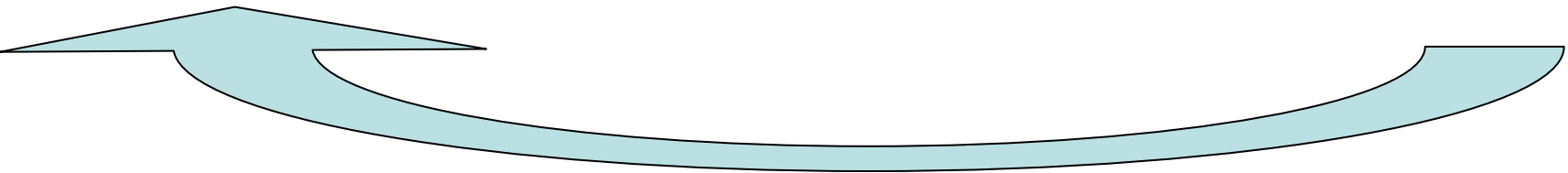
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- ICT applications for
- logistics
 - high capacity internet provisions



Interfaces between Priorities

P1

P4



ICT applications for e-services
Stimulation and use of e-services and e-commerce
Service delivery and new technologies for economic activities



Interfaces between Priorities

Eco-efficient solutions for transport and energy
Development of sustainable fuels

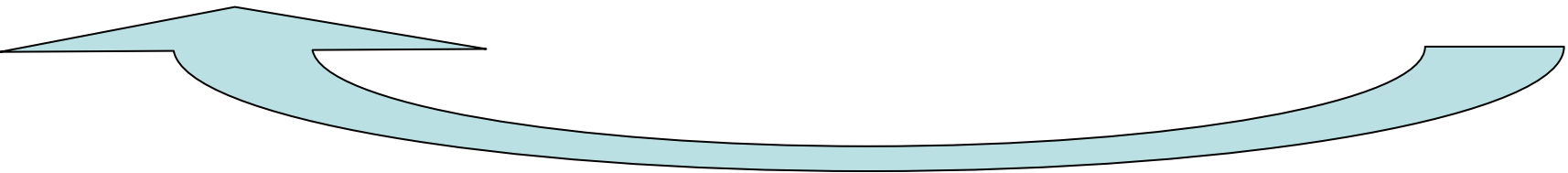
P2

P3

Interfaces between Priorities

P3

P4



Transport in sustainable regional development – urban sprawl, congestion
Public transport, accessibility, sustainable transport logistics
Strategies for transport patterns due to changing land use

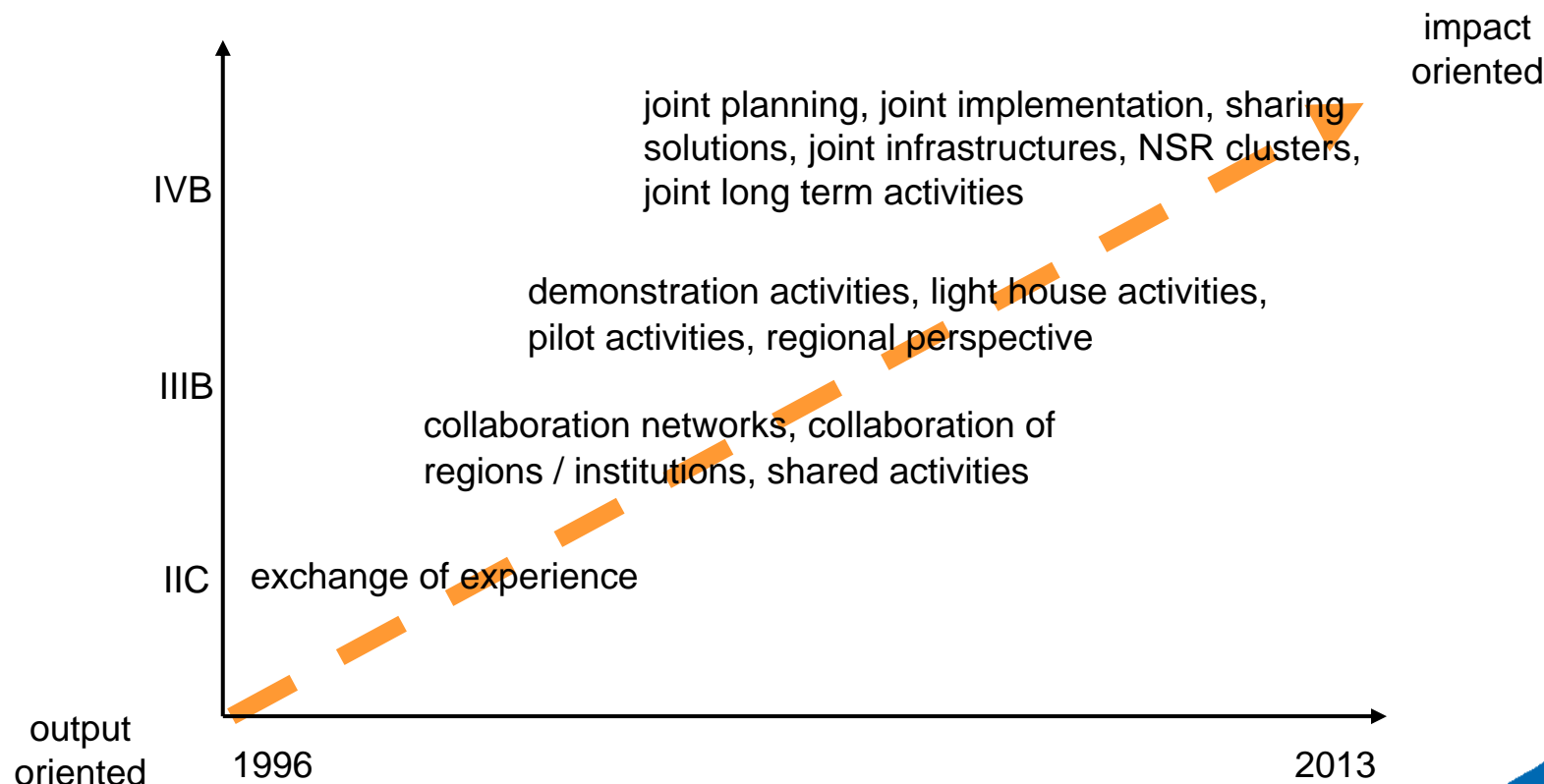


What project attributes is the programme looking for?

- Oriented towards implementation
- Following an overall transnational approach
- Creating impact for the North Sea region
- Creating long lasting results
- Contributing to the Lisbon and Gothenburg agendas
- Linking to European policies
- Contributing to a positive innovation orientated culture in the North Sea region



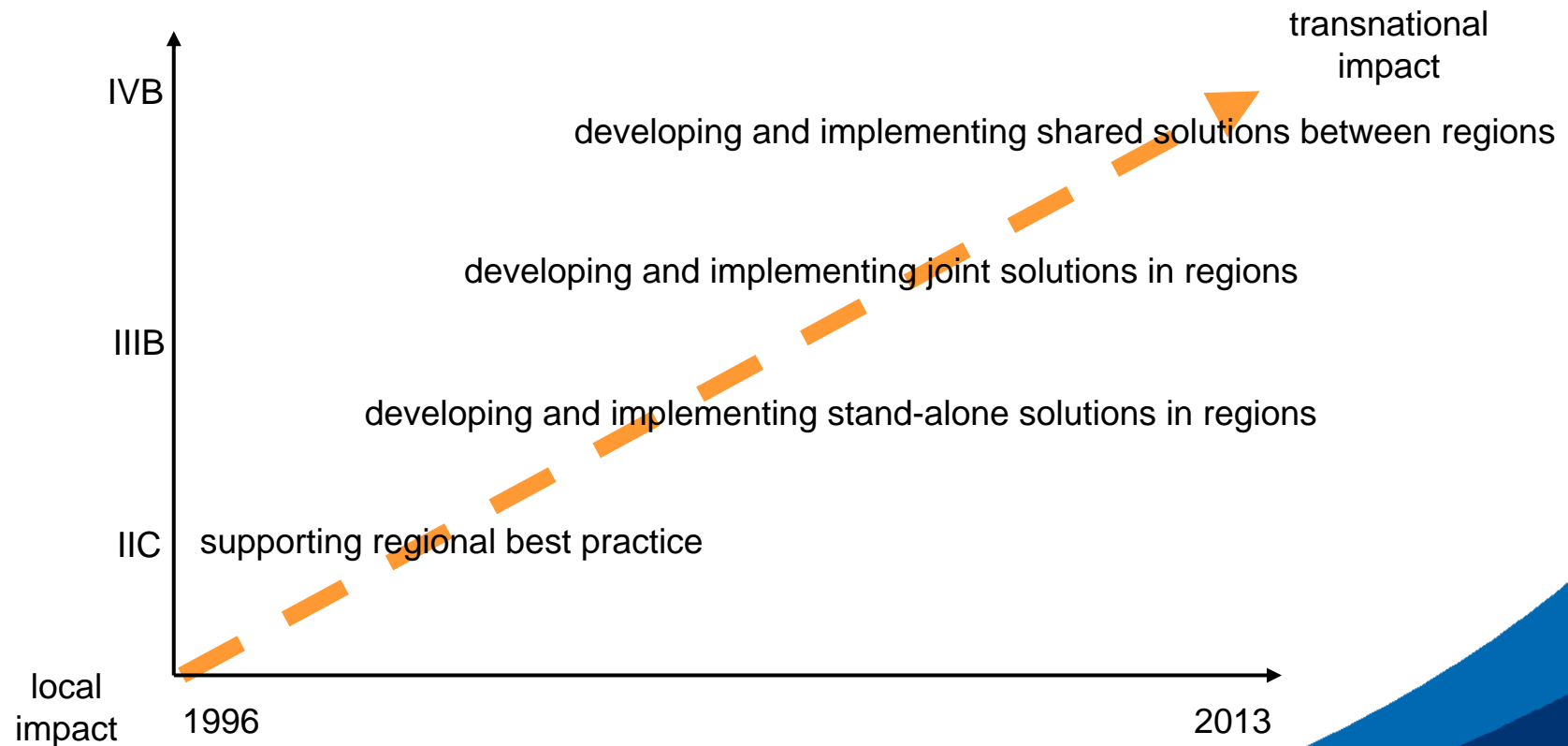
Transnational Co-operation – Transition of Activities





Transnational Co-operation

– Investments with a transnational impact



Transnational Investments

Where there are investments they need to make a transnational impact ...

not an aim in themselves, but supporting the project's approach/aims

supporting a new/innovative approach by

- joint/shared infrastructures/solutions across the NSR, accessible and for the use and benefit of all NSR regions (ideally)

applying new/innovative solutions by

- demonstrations, light house activities, pilot activities, addressing a very important overall topic of the NSR with the clear potential to be applied across the NSR



Transnational Investments...

are to be planned, developed and implemented

- jointly within the transnational partnership

should

- support joint resourcing
- create long term impacts
- provide added value for the NSR as a whole

outcomes, experiences have to feed back into the project's work

key words: joint planning, joint development, joint implementation,
joint resourcing, long term impact, added value

Transnational Investments

The project needs to communicate

- the added value of their investments for the NSR
- towards the relevant stakeholders/target groups across the NSR, considering the critical-mass
- in a realistic and convincing way

To be considered, e.g. in the communication strategy



Transnational Investments

... if the impact is local, the investment is
by no means transnational! ...



... before we get some coffee

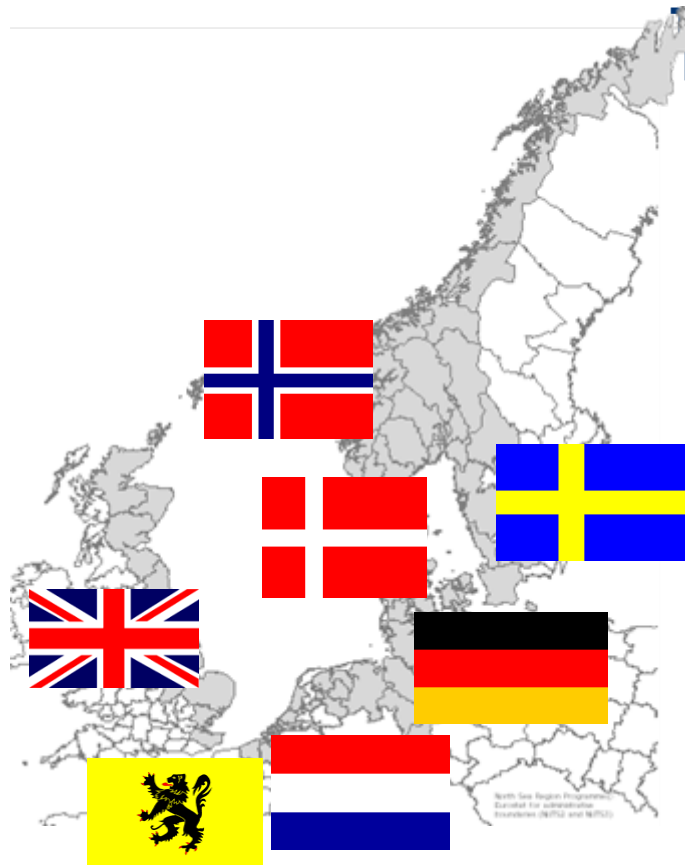
- 6th Call for Applications
- Private Partners



STAY FOCUSED!



The Interreg IVB North Sea Region Programme



Think transnational!



Thank you very much!

www.northsearegion.eu